

Strategic Plan 2025-2027

With our Strategic Plan, we enter a new era where we reaffirm our commitment to persistently defend our bodily autonomy in this region despite all forms of pressure. We also invite all survivors and everyone who believes that combating sexual violence is a shared responsibility and an achievable goal, to join our struggle.

Sexual violence
thrives in silence,
let's talk about it!



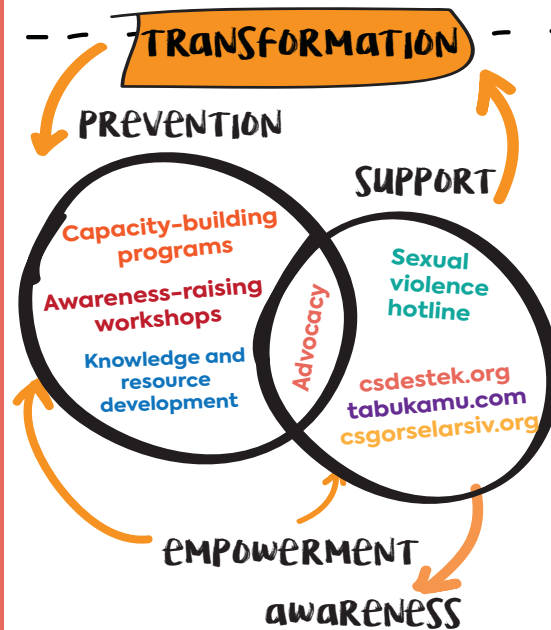
VISION

To create a world where preventing sexual violence is recognized as a shared responsibility and an achievable goal.

Together, we can shift
the narratives and perceptions around sexual violence!

Why do we exist?

CŞMD (Association for Struggle Against Sexual Violence) is a rights-based civil society organization founded in 2014 in Istanbul. We work to make sexual violence more visible, speakable, and addressable. Our goal is to bring attention to its less visible forms and to struggle against all forms of sexual violence — without ranking or minimizing any. We focus on support, prevention, awareness, and advocacy.



OUR NON-NEGOTIABLES

- ★ Acknowledging that anyone can be a survivor and/or a perpetrator of sexual violence
- ★ Recognizing children and young adults as holders of sexual rights
- ★ Using empowering language and approaches
- ★ Seeking transformative solutions rather than relying solely on punishment
- ★ Promoting restorative and healing justice

2025-2027 STRATEGIC PRIORITIES

- ★ Fundraising and organizational sustainability
- ★ Collaboration and strategic partnerships
- ★ Youth participation and leadership
- ★ Social impact measurement and monitoring
- ★ Adapting to digital transformation

CORE VALUES

- * Queer feminist
- * Inclusive and intersectional
- * Anti-discriminatory and rooted in equality
- * Sex-positive
- * Critical
- * Creative and flexible
- * Anti-hierarchical
- * Accountable and transparent

OUR GOALS

1) REACH AND SUPPORT

To reach survivors of sexual violence and the professionals who support them, and to provide the guidance, tools, and resources they need.

Empowered Survivors

We will achieve this goal when survivors are able to advocate for their rights and access the counseling, medical care, and legal support they need.

2) CREATE COLLECTIVE IMPACT FOR PREVENTION

To break the silence around sexual violence and develop knowledge, tools, and resources that strengthen prevention efforts.

Duty Bearers with Strengthened Capacity on Sexual Violence

We will achieve this goal when professionals, rights-holders, and other key actors actively apply, share, and institutionalize the knowledge and approaches they have gained.

3) INSPIRE TRANSFORMATION

To increase the meaningful participation of young people and all individuals in building a culture of consent.

Youth Driving the Culture of Consent

We will achieve this goal when young rights-holders foster safer relationships and take active responsibility in promoting and practicing consent.

4) GROW AS A RESILIENT AND SUSTAINABLE ORGANIZATION

To strengthen our organizational and financial resilience by adapting to evolving contexts and challenges.

A Lasting and Values-Driven Organization

We will achieve this goal if, by 2027, we remain a vibrant, responsive, and mission-driven association, grounded in our core values and vision.